



NON-RETAILER MEMBERSHIP APPLICATION

NAME _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

E-MAIL _____ WEBSITE _____

() Manufacturer/Supplier, \$499 () Individual (Sales Rep), \$99

() Check Enclosed () Visa () MasterCard () American Express

Card # _____ Exp. Date _____

Signature _____ Security Code _____

Check this box if the billing address for your credit card is the same as the company address. If not,

write billing address here: _____

Return to: Return to: National Ski & Snowboard Retailers Association Ph: (847) 391-9825
1601 Feehanville Dr., Ste 300, Mt. Prospect, IL 60056 info@nssra.com Fax: (847) 391-9827

NSSRA NON-RETAILER MEMBERSHIP BENEFITS

Founded in 1987, the National Ski & Snowboard Retailers Association is the voice of specialty snow sports retailers and provides information and services specialty ski & snowboard shops need to operate more successfully. **Your membership supports those efforts.** More importantly, you will be invited to be part of the discussions of the challenges and issues facing specialty retailers. With NSSRA membership, you receive:

Access to **NSSRA POS Data Research** is a new program where weekly sales data is reported using aggregated specialty snow sports retail store sales. Subscription information is available through NSSRA's partner SportsOneSource.

The NSSRA Newsletter.

Listing as a Supporting Member on the NSSRA website (www.nssra.com), in every NSSRA Newsletter and other publications to show your support of NSSRA and specialty snow sports retailers.

Annual Participation Research Report, produced for NSSRA by the National Sporting Goods Association.

Invitation to Annual Meeting at the SIA Ski Show that keeps you informed on Association activities.