



RETAIL MEMBERSHIP APPLICATION

NAME _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

E-MAIL _____ WEBSITE _____

() 1 Store \$250,000 or less in sales, \$99 () 1-4 Stores, \$299 () 5 or More Stores, \$499

() Check Enclosed () Visa () MasterCard () American Express () Discover

Card # _____ Exp. Date _____

Signature _____ 3-Digit Security Code _____

Check this box if the billing address for your credit card is the same as the company address. If not, write billing address here: _____

Return to: Return to: National Ski & Snowboard Retailers Association Ph: (847) 391-9825
1601 Feehanville Dr., Ste 300, Mt. Prospect, IL 60056 info@nssra.com Fax: (847) 391-9827

NSSRA RETAIL MEMBERSHIP BENEFITS

Founded in 1987, the National Ski & Snowboard Retailers Association is the retail voice in the snow sports industry and provides information and services to operate more profitably. Benefits include:

- NSSRA's new **Ship Skis Program** drives store traffic by providing an enhanced, discounted service to your customers who want to use their own gear on the slopes, rather than renting.
- **POS Data Program** allows retailers to see national and regional sales data on a weekly basis.
- **Combined Indemnified Bindings List** – Exclusively available to NSSRA members. (\$299.00 value)
- **Specialized Market Research** – *Snow Sports Participation* reports (\$190.00 value) and *The Compensation and Benefits Report* (\$250.00 value).
- **NSSRA Newsletter.**
- **Shipping program**, featuring FedEx Express and Ground, as well as freight discounts via YRC and UPS Freight. (savings exceed cost of membership; can save \$5,000.00 annually)
- **Merchant Bank Card** and **Synchrony consumer financing** programs.
- **Membership** in the National Sporting Goods Association (NSGA) at no additional cost, which includes toll free access to the NSGA Information Center. (\$150.00 value)